



## THE IDEA

- Leading music ministry as a Catholic student on a college campus
- Day-in-the-life, lessons learned, skills that I'm utilizing
- Space for me to share what I'm doing but also get feedback, comments, questions, suggestions from community of followers

### WEBSITE

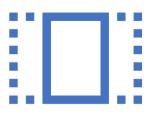




Main platform, houses blog

rosamariemusic.com

## SOCIALS



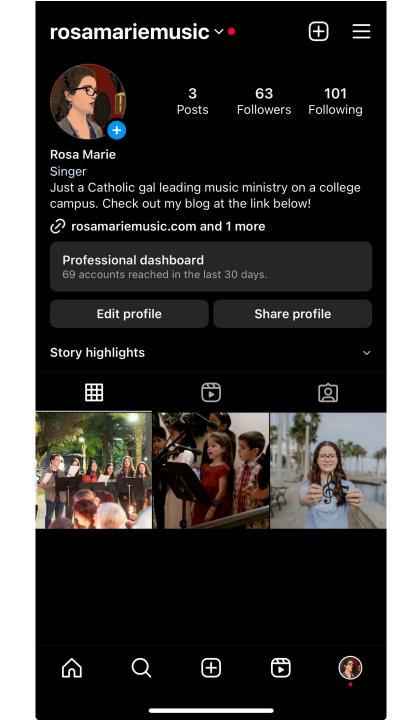
Instagram

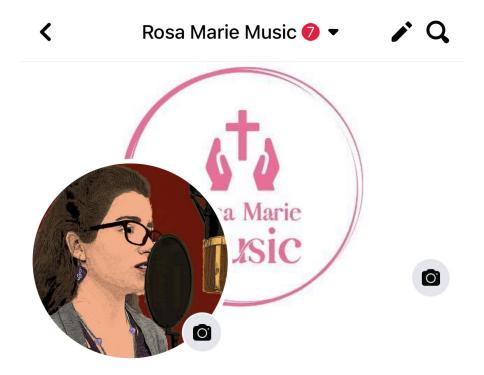
<u>@rosamariemusic</u>



Facebook

<u>@rosamariemusic</u>



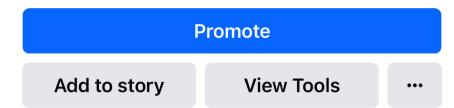


#### **Rosa Marie Music**



6 likes • 19 followers

Just a Catholic gal leading music ministry on a college campus.





**View insights** 

**Boost post** 







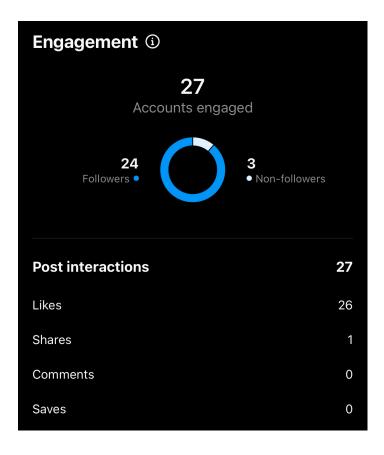


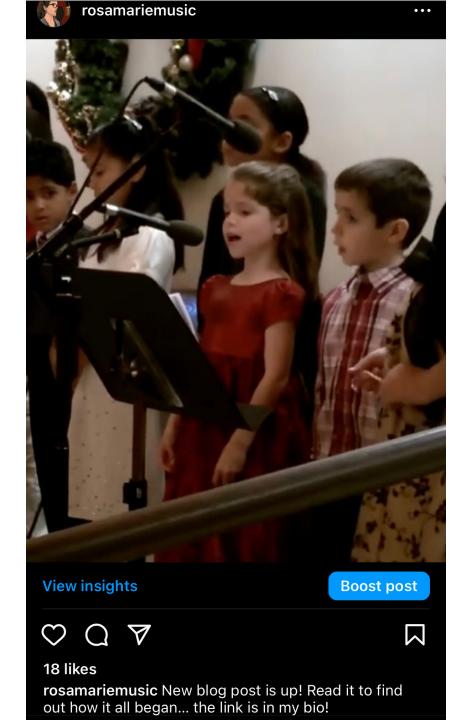
Liked by **x.hoonter** and **25 others** 

rosamariemusic Hey y'all, my name is Rosa! I'm a sophomore at Saint Leo University, where I am also University Ministry's Student Minister for Liturgy, which includes being the Sacristan & Music Minister for Student Masses. Check out the introduction blog post on my website to learn more about me— the link is in my bio!

## INSTAGRAM ENGAGEMENT POST 1

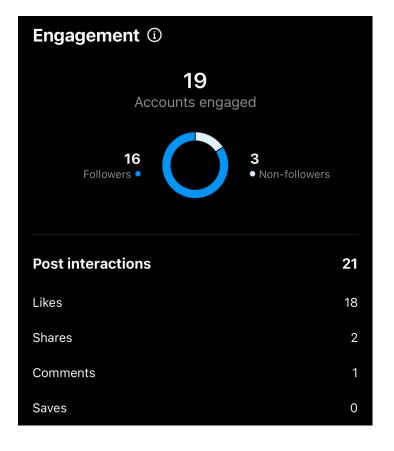
Overview ①	
Accounts reached	64
Accounts engaged	27
Profile activity	45
Reach ①	
64 Accounts reached	
34 Followers Non-Followers	3

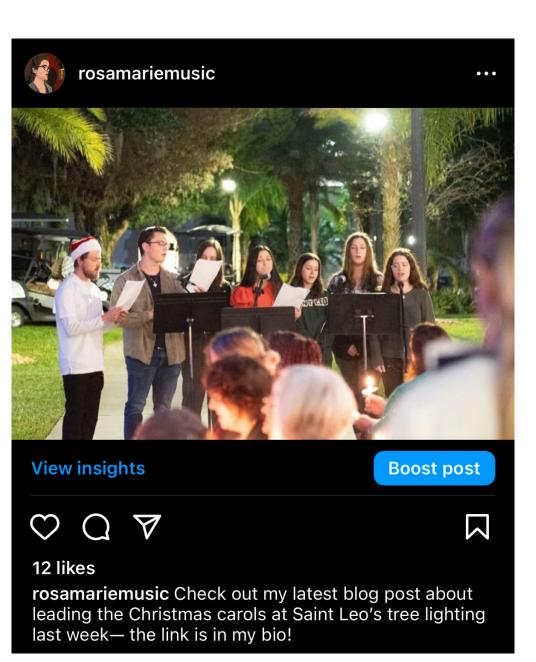




## INSTAGRAM ENGAGEMENT POST 2

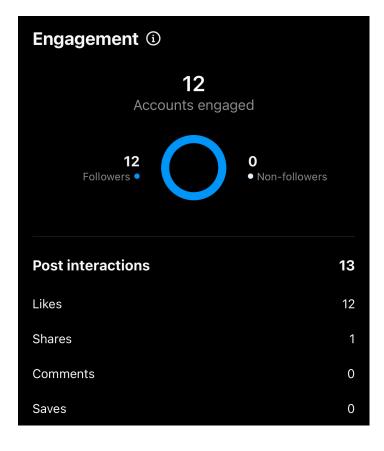
Overview ①	
Accounts reached	50
Accounts engaged	19
Profile activity	20
Reach ①	
<b>50</b> Accounts reached	
33 Followers • Non-Followers	



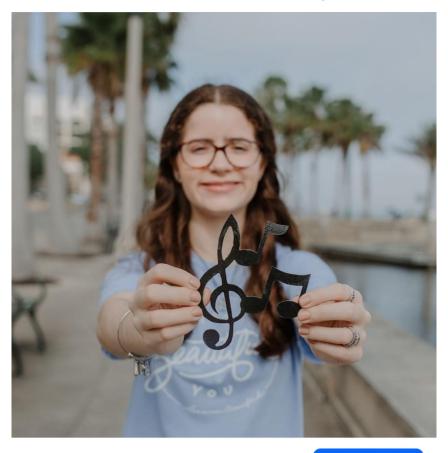


## INSTAGRAM ENGAGEMENT POST 3

Overview ①	
Accounts reached	29
Accounts engaged	12
Profile activity	3
Reach ①	
29 Accounts reached	
27 Followers • Non-Followers	



Hey y'all, my name is Rosa! I'm a sophomore at Saint Leo University, where I am also University Ministry's Student Minister for Liturgy, which includes being the Sacristan & Music Minister for Student Masses. Check out the introduction blog post on my website to learn more about me-- the link is in my bio!



See insights and ads

**Boost post** 



# FACEBOOK ENGAGEMENT POST 1

#### Overview

Reach					
Impressions					
Post reactions, comments and shares					
Total c	Total clicks				
Post reactions, comments and shares					6
22	35	0	0	0	0
Reaction	ons				55
Comments					8
Shares	Shares				



Since I'm home this week for Thanksgiving, I figured it was the perfect opportunity to share a little background on how I got into music ministry and why it's so important to me. Check out my latest blog post to learn how it all started!



rosamariemusic.com

How it all began... - Rosa Marie Music



**Boost post** 



3 shares





Comment



Share

...

# FACEBOOK ENGAGEMENT POST 2

#### Overview

Reach					86
Impressions					
Post reactions, comments and shares					
Total clicks					
Post reactions, comments and shares					
9	8	0	0	0	0
Reactions					17
Comments					(
Shares					3

...

Last Thursday night, I had the privilege of leading our music ministry in singing at Saint Leo's annual Christmas tree lighting. Go read my latest... See more



rosamariemusic.com

O Christmas Tree, O Christmas Tree - Rosa Marie Music

See insights and ads

**Boost post** 



3 shares





Comment





Share

# FACEBOOK ENGAGEMENT POST 3

#### Overview 1

Reach					
Impressions					
Post reactions, comments and shares					
Total c	Total clicks				
Post reactions, comments and shares					
4	7	0	0	0	0
Reaction	ons				1′
Comments					C
Shares					3

# WHAT WOULD I CHANGE?





VARIETY OF POSTS ON INSTAGRAM AND FACEBOOK

PROMOTE MORE

# THANK YOU!

